



12th Annual

Reaching At-Promise Students Association



RAPSA FORUM 2024

NOV 6-8, 2024

CORONADO, CA

SPONSORSHIP OPPORTUNITIES



[FORUM.RAPSA.ORG](https://forum.rapsa.org)

RAPSA FORUM SNAPSHOT

The 2024 RAPSA Forum is a great sponsorship opportunity for businesses and organizations that provide services and products that support schools, students and workforce developers.

WHO

200 Leaders in alternative education, workforce development, and research.

66% Directors or above, serving as decision makers in their organization.

64% Participants from charter schools.

20+ States represented.

WHAT



Event E-Blasts & Newsletters



4 strands to choose from



Award Ceremony

Collaboration & Networking Opportunities



Sponsorship & Hospitality Opportunities

WHEN

NOVEMBER
6-8 2024

WHERE

CORONADO ISLAND
MARRIOTT
RESORT & SPA

Beginning in 2016, the Forum began presenting the **Reaching At-Promise Students Association Awards for Courage, Vision, and Heart**. These awards provide national and community recognition of:



COURAGE

for students in overcoming obstacles and pursuing excellence.



HEART

for staff serving students and the challenges that they face in overcoming them.



VISION

for policy-makers in pursuing creative policies that drive and change to the reengagement of at-promise youth.

SPONSORSHIP OPPORTUNITIES

RAPSA AWARD SPONSOR \$20K

1 AVAILABLE SPONSORSHIP

The RAPSA Awards draw significant interest with a full luncheon event, awarding winners from across the country and scholarships to five courageous at-promise students. This is the highlight of the Policy Forum.

- ❑ 4 attendee passes
- ❑ Seated at head table with each of the award winners and the RAPSA Board President and Executive Director
- ❑ Photo with award winners
- ❑ Assistance with placement of article in RAPSA Journal
- ❑ Logo placement and recognition in Conference App, Whova
- ❑ Exclusive signage and recognition
- ❑ Opportunity to provide a dedicated RAPSA Webinar
- ❑ E-mail list of attendees at conclusion of conference
- ❑ Mention in Program
- ❑ Materials in gift bag
- ❑ Optional table/booth space



SPONSORSHIP OPPORTUNITIES

\$10k PLATINUM

1 AVAILABLE SPONSORSHIP

3 Free Registrations

PRE CONFERENCE

- Eblast Spotlight
- Whova App Page*

POST CONFERENCE

- Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Welcome Reception
- Breakfast Session
- Full Page Print Ad
- Gift Bag Materials/Inserts
- Table Displays
- Whova App Banner*
- Logo in Printed Agenda

\$7.5k GOLD

2 AVAILABLE SPONSORSHIPS

2 Free Registrations

PRE CONFERENCE

- Eblast Spotlight
- Whova App Page*

POST CONFERENCE

- Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Breakfast Session
- Half Page Print Ad
- Gift Bag Materials/Inserts
- Table Displays
- Whova App Banner*
- Logo in Printed Agenda

\$5k SILVER

4 AVAILABLE SPONSORSHIPS

1 Free Registration

PRE CONFERENCE

- N/A

POST CONFERENCE

- N/A

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Gift Bag Materials/Inserts
- Table Displays
- Whova App Banner*
- Logo in Printed Agenda

\$2.5k BRONZE

5 AVAILABLE SPONSORSHIPS

1 Free Registration

PRE CONFERENCE

- N/A

POST CONFERENCE

- N/A

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Gift Bag Materials/Inserts
- Table Displays
- Whova App Banner*
- Logo in Printed Agenda

**Whova is the conference platform that all attendees need to access for the event.*

SPONSORSHIP ADD-ONS

\$2k STUDENT SUPPORTER *5 AVAILABLE SPONSORSHIPS*

Provide scholarships to Courage Award winners and cover their travel arrangements to attend and accept the award in-person.

PRE CONFERENCE

- ☐ Eblast Spotlight

POST CONFERENCE

- ☐ Logo on awards webpage

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- ☐ Exhibit Hall Signage
- ☐ Awards Lunch
- ☐ Table Displays
- ☐ Logo in Printed Agenda

\$2k LANYARD SPONSOR

*1 AVAILABLE SPONSORSHIP
FOR LOGO ON LANYARDS*

PRE CONFERENCE

- ☐ Eblast Spotlight

\$3k GIFT BAG SPONSOR

*2 AVAILABLE SPONSORSHIPS
FOR LOGO ON GIFT BAGS*

PRE CONFERENCE

- ☐ Eblast Spotlight

\$5k COFFEE BREAK SPONSOR

1 AVAILABLE SPONSORSHIP

- ☐ Whova Announcement during breaks
- ☐ Logo on coffee clutch

ADS IN PRINTED AGENDA *Every attendee receives a printed agenda at registration*

\$1.5k

*2 AVAILABLE
SPONSORSHIPS*

**HALF-
PAGE
DISPLAY**

\$2.5k

*1 AVAILABLE
SPONSORSHIP*

**INSIDE
FRONT
COVER**

\$2.5k

*1 AVAILABLE
SPONSORSHIP*

**INSIDE
BACK
COVER**

EXHIBITOR OPPORTUNITIES

Share what your organization has to offer in the exhibitor hall, in-person and virtually.

\$4k PREMIUM LIMITED TO 4

- 2 Free Registrations
- Whova Profile*
- Whova Virtual Booth*
- Premium Vendor Booth**
- Print Program Ad
- Exhibitor Table
- Vendor-led session
- Logo on website

\$3k STANDARD LIMITED TO 2

- 1 Free Registration
- Whova Profile*
- Whova Virtual Booth*
- Print Program Ad
- Exhibitor Table
- Logo on website

\$1k VIRTUAL NO LIMIT

- Whova Profile*
- Whova Virtual Booth*
- Print Program Ad

*Whova is the conference platform that all attendees need to access for the event. Virtual booths include your logo, description, intro video, and contact information.

**Premium Vendor Booths will be featured at the top of the list.