

12th Annual

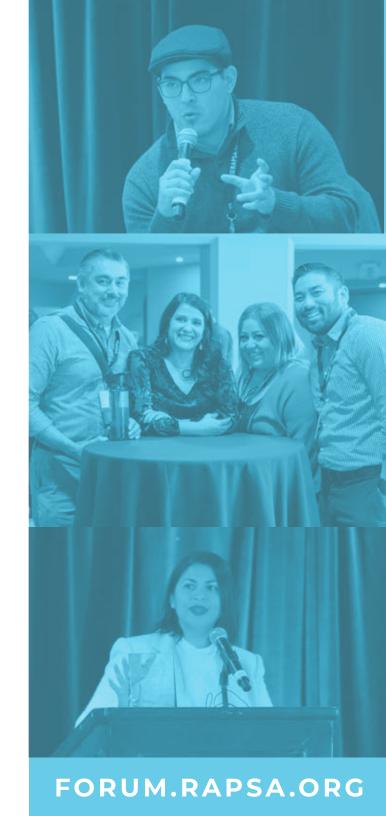
Reaching At-Promise Students Association



RAPSA FORUM 2024

NOV 6-8, 2024 CORONADO, CA

SPONSORSHIP OPPORTUNITIES



RAPSA FORUM SNAPSHOT

The 2024 RAPSA Forum is a great sponsorship opportunity for businesses and organizations that provide services and products that support schools, students and workforce developers.

WHO

200

Leaders in alternative education, workforce development, and research.

66%

Directors or above, serving as decision makers in their organization.

64%

Participants from charter schools.

20+

States represented.

WHAT



Event E-Blasts & Newsletters





Collaboration & Networking Opportunities



Sponsorship & Hospitality
Opportunities

WHEN

6-82024

WHERE

CORONADO ISLAND MARRIOTT RESORT & SPA

Beginning in 2016, the Forum began presenting the Reaching At-Promise Students Association Awards for Courage, Vision, and Heart. These awards provide national and community recognition of:



COURAGE

for students in overcoming obstacles and pursuing excellence.



HEART

for staff serving students and the challenges that they face in overcoming them.



VISION

for policy-makers in pursuing creative policies that drive and change to the reengagement of at-promise youth.

SPONSORSHIP OPPORTUNITIES

RAPSA AWARD SPONSOR \$20K

1 AVAILABLE SPONSORSHIP

The RAPSA Awards draw significant interest with a full luncheon event, awarding winners from across the country and scholarships to five courageous at-promise students. This is the highlight of the Policy Forum.

- □ 4 attendee passes
- Seated at head table with each of the award winners and the RAPSA Board President and Executive Director
- Photo with award winners
- Assistance with placement of article in RAPSA Journal
- Logo placement and recognition in Conference App, Whova
- Exclusive signage and recognition
- Opportunity to provide a dedicated RAPSA Webinar
- □ E-mail list of attendees at conclusion of conference
- Mention in Program
- Materials in gift bag
- Optional table/booth space



SPONSORSHIP OPPORTUNITIES

\$10k PLATINUM

1 AVAILABLE SPONSORSHIP

\$7.5k GOLD

2 AVAILABLE SPONSORSHIPS

3 Free Registrations

PRE CONFERENCE

- □ Eblast Spotlight
- □ Whova App Page*

POST CONFERENCE

□ Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- ☐ Exhibit Hall Signage
- □ Welcome Reception
- □ Breakfast Session
- ☐ Full Page Print Ad
- ☐ Gift Bag Materials/Inserts
- □ Table Displays
- □ Whova App Banner*
- □ Logo in Printed Agenda

2 Free Registrations

PRE CONFERENCE

- □ Eblast Spotlight
- □ Whova App Page*

POST CONFERENCE

□ Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- ☐ Exhibit Hall Signage
- ☐ Breakfast Session
- ☐ Half Page Print Ad
- ☐ Gift Bag Materials/Inserts
- □ Table Displays
- □ Whova App Banner*
- □ Logo in Printed Agenda

\$5k SILVER

4 AVAILABLE SPONSORSHIPS

1 Free Registration

PRE CONFERENCE

 \square N/A

POST CONFERENCE

 $\; \square \; N/A$

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- ☐ Exhibit Hall Signage
- ☐ Gift Bag Materials/Inserts
- □ Table Displays
- □ Whova App Banner*
- □ Logo in Printed Agenda

\$2.5k BRONZE

5 AVAILABLE SPONSORSHIPS

1 Free Registration

PRE CONFERENCE

 $\square N/A$

POST CONFERENCE

 $\; \square \; N/A$

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- □ Exhibit Hall Signage
- ☐ Gift Bag Materials/Inserts
- □ Table Displays
- □ Whova App Banner*
- □ Logo in Printed Agenda

*Whova is the conference platform that all attendees need to access for the event.

SPONSORSHIP ADD-ONS



Provide scholarships to Courage Award winners and cover their travel arrangements to attend and accept the award in-person.

PRE CONFERENCE POST CONFERENCE

☐ Eblast Spotlight ☐ Logo on awards webpage

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- □ Exhibit Hall Signage □ Table Displays
- □ Awards Lunch □ Logo in Printed Agenda

\$7 LANYARD SPONSOR

1 AVAILABLE SPONSORSHIP FOR LOGO ON LANYARDS

PRE CONFERENCE

☐ Eblast Spotlight

\$7 GIFT BAG SPONSOR

2 AVAILABLE SPONSORSHIPS FOR LOGO ON GIFT BAGS

PRE CONFERENCE

☐ Eblast Spotlight

\$5k COFFEE BREAK SPONSOR

1 AVAILABLE SPONSORSHIP

- □ Whova Announcement during breaks
- ☐ Logo on coffee clutch

ADS IN PRINTED AGENDA Every attendee receives a printed agenda at registration

\$1.5k HALF2 AVAILABLE PAGE
SPONSORSHIPS DISPLAY

\$2.5k INSIDE FRONT SPONSORSHIP COVER

\$2.5k INSIDE 1 AVAILABLE BACK SPONSORSHIP COVER

EXHIBITOR OPPORTUNITIES

Share what your organization has to offer in the exhibitor hall, in-person and virtually.

\$4k PREMIUM LIMITED TO 4

- 2 Free Registrations
- □ Whova Profile*
- Whova Virtual Booth*
- Premium Vendor Booth**
- Print Program Ad
- Exhibitor Table
- Vendor-led session
- Logo on website

\$3K STANDARD LIMITED TO 2

- 1 Free Registration
- □ Whova Profile*
- Whova Virtual Booth*
- Print Program Ad
- Exhibitor Table
- Logo on website



*Whova is the conference platform that all attendees need to access for the event. Virtual booths include your logo, description, intro video, and contact information.

**Premium Vendor Booths will be featured at the top of the list.